

NCC Cable System Order

Order #	62347959
Syscode	1179
System Name	Time Warner/Green Bay U-verse, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$5,609.00	
Commission		\$841.35	
Net Total		\$4,767.65	
Total Spots		163	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$19.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
2	AMC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$19.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
3	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$19.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
4	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$19.00	\$38.00	30	-1x
5	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	3	\$19.00	\$57.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
6	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	3	\$19.00	\$57.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
7	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	3	\$19.00	\$57.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
8	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
9	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
10	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
11	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
12	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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13	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
14	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
15	CNN	AVG. ALL WKS	10/31/16	11/6/16	10:00	18:00	X							-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
16	CNN	AVG. ALL WKS	10/31/16	11/6/16	10:00	18:00		X						-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
17	CNN	AVG. ALL WKS	10/24/16	10/30/16	10:00	18:00			X					-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
18	CNN	AVG. ALL WKS	10/24/16	10/30/16	10:00	18:00				X				-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
19	CNN	AVG. ALL WKS	10/24/16	10/30/16	10:00	18:00					X			-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
20	CNN	AVG. ALL WKS	10/24/16	10/30/16	10:00	18:00						X		-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
21	CNN	AVG. ALL WKS	10/24/16	10/30/16	10:00	18:00							X	-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
22	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
23	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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24	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
25	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$38.00	\$38.00	30	-1x
26	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$38.00	\$76.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
27	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$38.00	\$76.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
28	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$38.00	\$76.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
29	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
30	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
31	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
32	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
33	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
34	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
35	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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36	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
37	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
38	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
39	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
40	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
41	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
42	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
43	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
44	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
45	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
46	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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47	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
48	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
49	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
50	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
51	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
52	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
53	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$65.00	\$130.00	30	-1x
54	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	3	\$65.00	\$195.00	30	10.26 +1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
55	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	3	\$65.00	\$195.00	30	10.26 +1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
56	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	3	\$65.00	\$195.00	30	10.26 +1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
57	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
58	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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59	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
60	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
61	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
62	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
63	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
64	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
65	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
66	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
67	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
68	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
69	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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70	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
71	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
72	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
73	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
74	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
75	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
76	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
77	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
78	MNBC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
79	MNBC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
80	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	1179
System Name	Time Warner/Green Bay U-verse, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$5,609.00	
Commission		\$841.35	
Net Total		\$4,767.65	
Total Spots		163	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
81	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
82	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
83	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
84	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$15.00	\$15.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
85	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
86	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
87	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
88	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
89	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
90	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
91	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$33.00	\$33.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	1179
System Name	Time Warner/Green Bay U-verse, WI
Market	Green Bay

AE	Leah Losier
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Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$5,609.00	
Commission		\$841.35	
Net Total		\$4,767.65	
Total Spots		163	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
92	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
93	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
94	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
95	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
96	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
97	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
98	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	119	44	0	0	0	0	0	0	0	0	0	0	163
AMT	\$4,111.00	\$1,498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,609.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62347959 | Green Bay | Time Warner/Green Bay U-verse, WI | 1179 |

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
2	AEN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
3	AEN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
4	AEN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
5	AEN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
6	AEN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
7	AEN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$24.00	\$24.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
8	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
9	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
10	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
11	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
12	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
13	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
14	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
15	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
16	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
17	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
18	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
19	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
20	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
21	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$20.00	\$20.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
22	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
23	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
24	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
25	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
26	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
27	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
28	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
29	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
30	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
31	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
32	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
33	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
34	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
35	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$43.00	\$86.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
36	FOOD	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
37	FOOD	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$35.00	\$35.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
38	FOOD	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
39	FOOD	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
40	FOOD	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
41	FOOD	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
42	FOOD	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
43	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
44	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
------------	----------------------------------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
45	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
46	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
47	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
48	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
49	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	2	\$23.00	\$46.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
50	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
51	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
52	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
53	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$35.00	\$70.00	30	-1x
54	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	3	\$35.00	\$105.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
55	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	3	\$35.00	\$105.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
56	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	3	\$35.00	\$105.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
57	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
58	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
59	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
60	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
61	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
62	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
63	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
64	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
65	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
66	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
67	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
68	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
69	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
70	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$38.00	\$76.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
71	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
72	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
73	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
74	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
75	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
76	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
77	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$35.00	\$70.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
78	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	2744
System Name	Time Warner/Oshkosh, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$4,648.00	
Commission		\$697.20	
Net Total		\$3,950.80	
Total Spots		142	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 removing spots per denise joseph. please confirm. thanks'
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
79	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
80	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
81	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
82	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
83	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
84	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	103	39	0	0	0	0	0	0	0	0	0	0	142
AMT	\$3,375.00	\$1,273.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,648.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62347959 | Green Bay | Time Warner/Oshkosh, WI | 2744 |

NCC Cable System Order

Order #	62347959
Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 added dollars that fell out of 62344600 and 62347957. Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election. Please confirm. Thanks-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
2	AMC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
3	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
4	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
5	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
6	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
7	AMC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$24.00	\$48.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
8	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
9	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
10	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
11	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 added dollars that fell out of 62344600 and 62347957. Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election. Please confirm. Thanks-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
12	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
13	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
14	CNN	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	1	\$38.00	\$38.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
15	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
16	CNN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
17	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
18	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
19	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
20	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
21	CNN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$50.00	\$50.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
22	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$33.00	\$66.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
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Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 added dollars that fell out of 62344600 and 62347957. Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election. Please confirm. Thanks-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
23	DISC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$33.00	\$66.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
24	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$33.00	\$66.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
25	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$33.00	\$66.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
26	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$33.00	\$66.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
27	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	3	\$33.00	\$99.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
28	DISC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	3	\$33.00	\$99.00	30	10.26+1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
29	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
30	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
31	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
32	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
33	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

NCC Cable System Order

Order #	62347959
Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 added dollars that fell out of 62344600 and 62347957. Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election. Please confirm. Thanks-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
34	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
35	ESPN	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$70.00	\$140.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
36	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
37	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
38	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
39	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
40	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
41	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
42	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
43	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
44	FXNC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
45	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
46	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
47	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
48	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
49	FXNC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$108.00	\$216.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
50	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
51	HGTV	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
52	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
53	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
54	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
55	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
Market	Green Bay

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	HGTV	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$65.00	\$130.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
57	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
58	HIST	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
59	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
60	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
61	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
62	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
63	HIST	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	2	\$60.00	\$120.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
64	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00	X							-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
65	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	10:00		X						-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
66	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00			X					-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
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Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$7,810.00	
Commission		\$1,171.50	
Net Total		\$6,638.50	
Total Spots		151	
Affiliate Split		100.0	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
67	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00				X				-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
68	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00					X			-	-	3	\$15.00	\$45.00	30	10.26 +1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
69	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00						X		-	-	3	\$15.00	\$45.00	30	10.26 +1x Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
70	MNBC	AVG. ALL WKS	10/24/16	10/30/16	05:00	10:00							X	-	-	2	\$15.00	\$30.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
71	MNBC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
72	MNBC	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
73	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
74	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
75	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
76	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
77	MNBC	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$18.00	\$18.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
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GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
78	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
79	TNT	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
80	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
81	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
82	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
83	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
84	TNT	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$43.00	\$43.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
85	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
86	USA	AVG. ALL WKS	10/31/16	11/6/16	18:00	24:00		X						-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
87	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00			X					-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
88	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00				X				-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

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Syscode	8372
System Name	Time Warner/Fond Du Lac, WI
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AE	Leah Losier
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Phone	(312) 527-5755
Status	Accepted
Survey	Cable Nielsen Live+1 Nov15
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Flight Dates	10/24/16 - 11/06/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce

Client Code	wmc
Product Code	sd 18
Est Code	wmc 1026
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
89	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00					X			-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
90	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00						X		-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election
91	USA	AVG. ALL WKS	10/24/16	10/30/16	18:00	24:00							X	-	-	1	\$73.00	\$73.00	30	Rich Ambrose approved candidate 9/26-10/9 NP rates for issue through the election

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	109	42	0	0	0	0	0	0	0	0	0	0	151
AMT	\$5,606.00	\$2,204.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,810.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62347959 | Green Bay | Time Warner/Fond Du Lac, WI | 8372 |